

CELEBRATE THE HOLIDAYS  
SUSTAINABLY  
*with paper*



# GIVE BACK AND *celebrate with paper*

Give back to the environment this holiday season with simple acts that have positive impacts on the planet: **Celebrating sustainably with plant-based, renewable resources like paper and cardboard.**

Here's how:

- Using paper is a simple, effective way to be a force for nature. Paper comes from trees – a renewable resource and not a fossil fuel.
- Choosing paper and paper-based packaging helps support healthy forests as the paper industry puts back twice the amount it uses.
- Recycle, recycle, recycle! Paper and boxes are one of the most recycled materials in the U.S. and can be recycled up to seven times!

So this holiday season, and really all year long, let's reuse, recycle – and be merry! Choose paper and packaging and feel good about playing an active role in building a sustainable future.

Learn more at [howlifeunfolds.com/holiday](http://howlifeunfolds.com/holiday).

# THINK GREEN

*(and red)*

TURN A SHIPPING BOX  
*into a* HOLIDAY RECYCLING BIN



## TIPS

**No recycling bin? No problem!** Reuse sturdy corrugated boxes from your online delivery orders or paper gift bags (as long as they aren't glittery, metallic or plastic based) as containers for all your recyclables when unwrapping gifts or discarding extra paper materials. Strategically place boxes around the house to encourage the recycling habit.

## RECYCLING KNOW-HOWS

- 1. EMPTY** packaging and boxes, removing all excess paper, products and other materials
- 2. FLATTEN** the box by breaking down boxes at every corner
- 3. RECYCLE** the cardboard and paper materials according to local guidelines

# A HOLIDAY LEFTOVERS *takeover*

SEND GUESTS HOME *with paper containers* FOR THE HOLIDAYS



## TIPS

**Use plant-based products for your holiday gatherings.**

This not only reduces cleanup stress, but makes your hosting efforts more sustainable! Why? Because when we use paper products, nearly twice the amount of timber is grown to replace what has been used. So whether you opt for paper baking pans, paper cake molds, paper-based plating and cutlery on the dining table, or paper to-go containers for guests to take home leftovers in - you can feel good knowing they are all made from a renewable resource!

## RECYCLING KNOW-HOWS

**If you're taking it easy and ordering pizza delivery instead, know that pizza boxes are recyclable - even with a little stuck on grease and cheese!**

# BOOKS AND GAMES

are always on the nice list

CELEBRATE READING, WRITING,  
PUZZLING *and* DOODLING



## TIPS

Spread cheer this holiday season by gifting versatile and sustainable paper-based gifts, like books, coloring books, puzzles or journals for your friends and family who enjoy exploring their creative side through reading, writing and drawing, and their competitive side with board games and puzzles! There are a variety of topics, designs and patterns out there to choose from and something for game night. Feel good about these gifts because they are recyclable and are made from a sustainable resource!

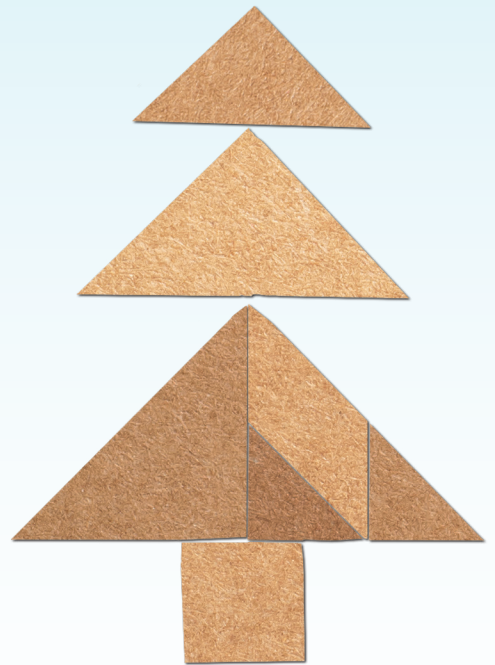
## RECYCLING KNOW-HOWS

Be sure to check your local recycling guidelines to see what paper products are accepted in your community.

# UNBOX

*the possibilities*

TURN CARDBOARD BOXES *into* GAMEBOARDS,  
TREASURE BOXES *and* MORE



## TIPS

Use shipping boxes for more than just getting things from point A to B. With just a writing utensil and some creativity, you can turn them into fun, personalized DIY game boards! Use some small household items as playing pieces and make playing cards out of sheets of wrapping paper to top it off!

## RECYCLING KNOW-HOWS

Paper and cardboard products can be recycled and made into new products up to

**7 times.**

# WRAP

*everything in love*

**PROTECT GIFTS and ORNAMENTS**  
*with a SOFT CUSHION OF PAPER*



## TIPS

**Cushion gifts** that are fragile or being shipped by using festive paper-based filler options like tissue paper, crinkle paper or kraft paper. As long as they are not glittery, metallic or plastic-based, they can be recycled.

## RECYCLING KNOW-HOWS

**All paper - whether made from recycled materials or brand new - is a great choice!** When you choose paper products, you create a healthy market for forest products, which in turn encourages owners to plant more trees. And when you buy gifts with any amount of recycled paper, part of that gift was gifted before - making you part of the recycling cycle. Paper doesn't have to be 100% recycled content to be sustainable.

# UPCYCLE

*all the way*

SO MANY BOXES, SO MANY COOL THINGS  
to TURN THEM INTO



## TIP

**Upcycle your shipping boxes** into thoughtful, sustainable gifts for friends and loved ones! From simple items like an advent calendar, pet bed, drawer organizer or wine holder.

## RECYCLING KNOW-HOWS

We know bows and ribbons are a beautiful touch for decorating presents, but they're not recyclable. So, try to reuse those instead!





# DÉCOR

*the halls*

IF YOU HAVE PAPER,  
*you have a* DECORATING WORKSHOP



## TIP

**DIY your decor and gifts this holiday season** to add a unique, sustainable touch to the season. Whether you make seed paper gift tags, paper ornaments or a collage of your homemade greeting cards from leftover gift wrapping — all these upcycled elements are sure to make your holiday feel even more personal and memorable.

## RECYCLING KNOW-HOWS

**FOR PAPER GIFT BAGS**, be sure to remove any rope handles, beads or glitter before throwing in the recycling bin! But gift bags made with plastic or fabric cannot be recycled—just reused!

# GIVE PRESENTS

*great presence*

HIGH-GLOSS PAPER *makes* HIGH-STYLE GIFT WRAP



## TIP

**Out of wrapping paper?** No problem - simply repurpose those stacks of holiday catalogs and magazines with glossy paper into festive wrapping for gifts! Tape multiple pages together with paper tape for larger items to achieve a personalized patchwork look that will make your gift stand out while being sustainable!

## RECYCLING KNOW-HOWS

### A RULE OF THUMB WHEN IT COMES TO WRAPPING PAPER

If you can scrunch it in a tight ball, it's paper-based and recyclable! But wrapping paper covered in glitter or made from foil or plastic should just be reused.

# Baby, it's WARM INSIDE

**PAPER CARDS and GIFT CARDS  
HAVE ALL THE FEELS**



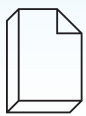
## TIP

In a world where we communicate through digital formats more often than not, sharing a special handwritten gift can spark a sense of warmth and joy during the busiest time of year. Give out handwritten gift certificates. This is a great replacement to emailing store gift cards or e-greeting cards. The sentiment can go a long way and truly bring a surprise and delight to loved ones this holiday season! And what better way to pay it forward – your recipients can easily recycle the paper once they redeem their gift!

## RECYCLING KNOW-HOWS

### AVOID CARDS AND ENVELOPES WITH GLITTER OR MADE FROM PHOTO PAPER

Otherwise paper cards and stamped envelopes are recyclable. You can also look for cards made from recycled paper or take it a step further and make seed paper cards that will blossom in the spring!



**Paper &  
Packaging**

How life unfolds.®

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