

Paper and Productive Learning

Parents know paper is an excellent way to mark achievement

97% of them save their child's paper-based school work

65% to commemorate achievement

54% to remind the child of accomplishments

74% of students in grades 7-12 use paper to prepare for tests by:

- taking handwritten notes
- making flashcards
- filling out paper worksheets.

NUMBER 1 way college faculty like to give feedback is by making their edits and comments on a paper copy of the assignment.

#1

College educators who prefer to mark edits on a paper copy feel this way because:

- It's personalized *67%*
- It's efficient *54%*
- It's clear *52%*
- It facilitates authentic interactions with students *44%*
- It helps develop relationships with students *35%*

K-12 TEACHERS SAY MORE THAN HALF OF THEIR CLASS (58%) INVOLVES PAPER-BASED LEARNING.



3 IN 4

K-12 TEACHERS use paper books every day while teaching.

83%

think their school should continue to invest in paper textbooks.

CLOSE TO

2/3

OF K-12 TEACHERS SAY THEIR students respond even better to lessons that are based on paper textbooks.

74% vs. 69%

Millennial parents are more likely than their counterparts to prefer to help their child with homework on paper as opposed to a computer.

70% of parents are more likely to help with homework when their child is working with:

- paper textbooks
- written assignments
- hands-on crafts

Hand written notes matter.

STUDENTS ARE

1.5x

AS LIKELY TO SAY

they learn best when taking lecture notes or reading notes ON PAPER.

Since 2015 the number of college students who ALWAYS use paper tools to prepare for exams HAS INCREASED FROM

41% TO 48%
2015 2016

THOSE WHO ALWAYS USE PAPER TO STUDY

are more likely than those who don't to consider themselves to be:

hardworking (64% to 55%)

successful (57% to 49%)

focused (56% to 47%)



Paper & Packaging

How life unfolds:

Statistics are from the Paper and Packaging Board 2016 Productive Learning Survey.

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